

Experience:

Aug. 2007 - Current —

Associate Creative Director / Wilson RMS

Oversee interactive projects for myriad clients in banking, beauty, health, education and technology industries. Media projects include banner advertising, offer landing pages, websites, mini-sites, TV and web commercials. Manage art directors, junior designers and freelancers.

Feb. 2001 - Current —

Principal for Cell Interactive

Managing and designing media projects including branding, packaging, print, advertising, flash and interactive design. Serving technology, health, cosmetic, advertising, marketing industries.

Jan. 2005 - Sep. 2007 —

Sr. Interactive Art Director for Health Science Communications

Art direct and design a myriad of interactive materials including websites, CDROMs, animations and software applications within the pharmaceutical education space. Develop branding and print materials for various client meetings aimed at medical professionals for both education and marketing.

Oct. 2001 - July 2004 —

Design Director for Dynix

Managed and designed all worldwide corporate websites and company intranet, directed and produced all global printed corporate collateral. Created and updated corporate presentation templates and oversaw production on sales and marketing presentations. Created interactive and multimedia presentations used in demos, sales events and international conventions. Revamped corporate identity and product packaging. Oversaw and enhanced all corporate-client communications.

Jan. - Feb. 2001 —

Interactive Consultant for Pharmanex Inc.

Design Lead: oversaw, coordinated, wrote and designed new Flash content for broadcast email tool. Worked with Java Server programmers and large teams of in-house developers and marketers for email product, as well as facilitating applicable designs.

Sept. 1999 - Jan. 2001 —

Art Director, PDC Consulting, Inc.

Design Team Manager: created designer expectations, worked closely with clients. Developed and designed CDROMs, Flash content on and offline, HTML websites, identity/logos, print collateral and packaging for various clients. Created in-house identity and collateral.

Feb. 1999 - Aug. 1999 —

Project Manager, NuSkin Creative Services

Managed Design projects, client expectations and deadlines, photo-shoot talent, prop and make-up coordinator, printer coordinator, client buy-off and designer work manager. Instrumental as team lead for 1999 NuSkin convention, working with outside vendors and in-house marketing committees. Oversaw product catalog, brochure design, display design, product design.

Jared Porter

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Education:

April 1997

BFA in Graphic Design

Fashion Design Minor

Brigham Young University

Skills:

Photoshop

Illustrator

After Effects

QuarkXPress

Dreamweaver

HTML

Flash

Sound Editing

Personal:

Creative

Effective communicator

Hard-working

People person.

Excellent references available